## HYBRID PARKS





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# Charlie Seward Director of Growth and Prosperity Cheshire West and Chester Council







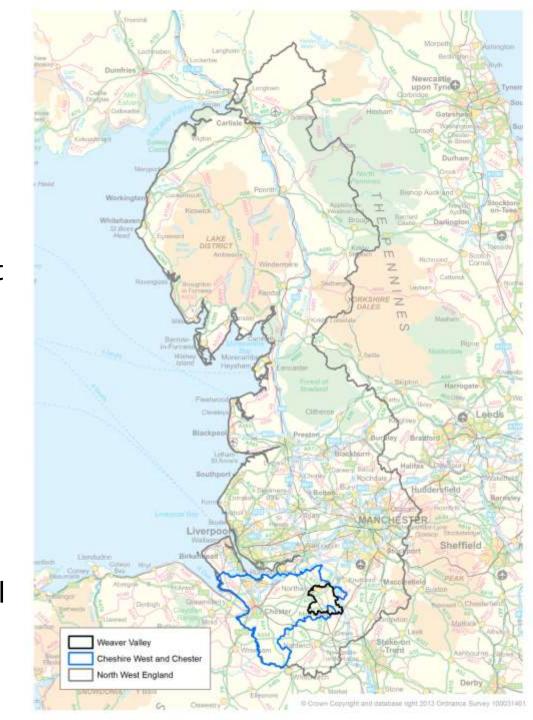


Visit: cheshirewestandchester.gov.uk



### Where is it?

- North West region of England
- In the west of the borough of Cheshire West and Chester
- Focused upon the River
  Weaver and 3 towns of
  Northwich, Winsford and
  Middlewich
- Set between the urban conurbations of Manchester and Liverpool



## Our Story... A Total Environment Approach

- Partnership Working
- Track record of delivery

- New thinking
- New funding
- New ways of working













### **Our Challenge**

- Green Spaces or Green Infrastructure?
- Amenity or necessity?
- Liability or asset?
- Demonstrating value
- We plan our towns around
  - Energy infrastructure
  - Waste infrastructure
  - Transport infrastructure
  - Water infrastructure
  - Why not green infrastructure?





### What is Green Infrastructure?

Our life support system –

The network of natural environmental components and green and blue spaces

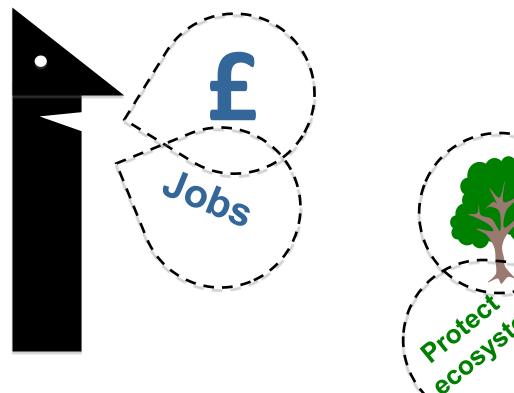
which provides multiple social, economic and environmental benefits

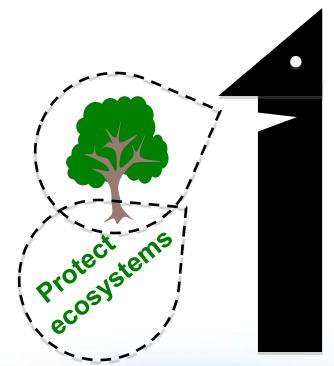




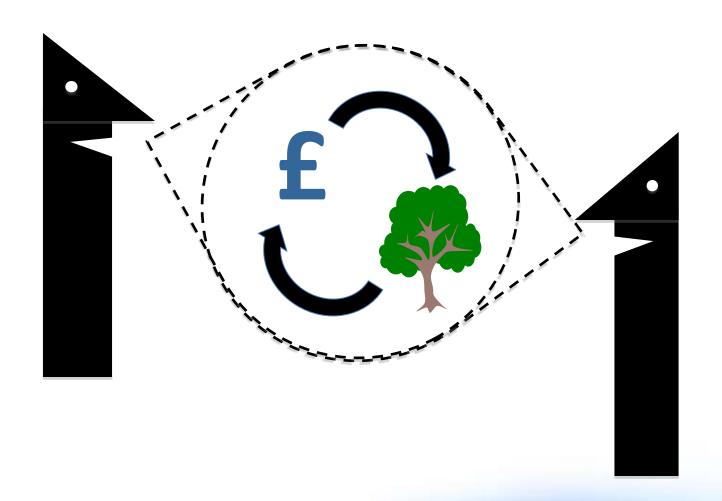


#### Overcome the "language" problem









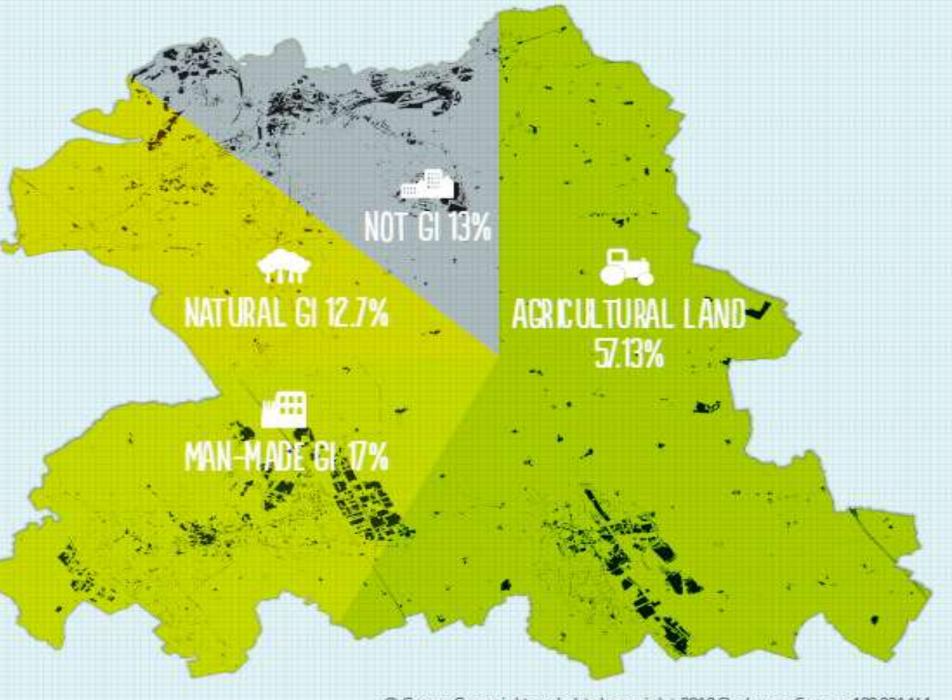


### The Big Question

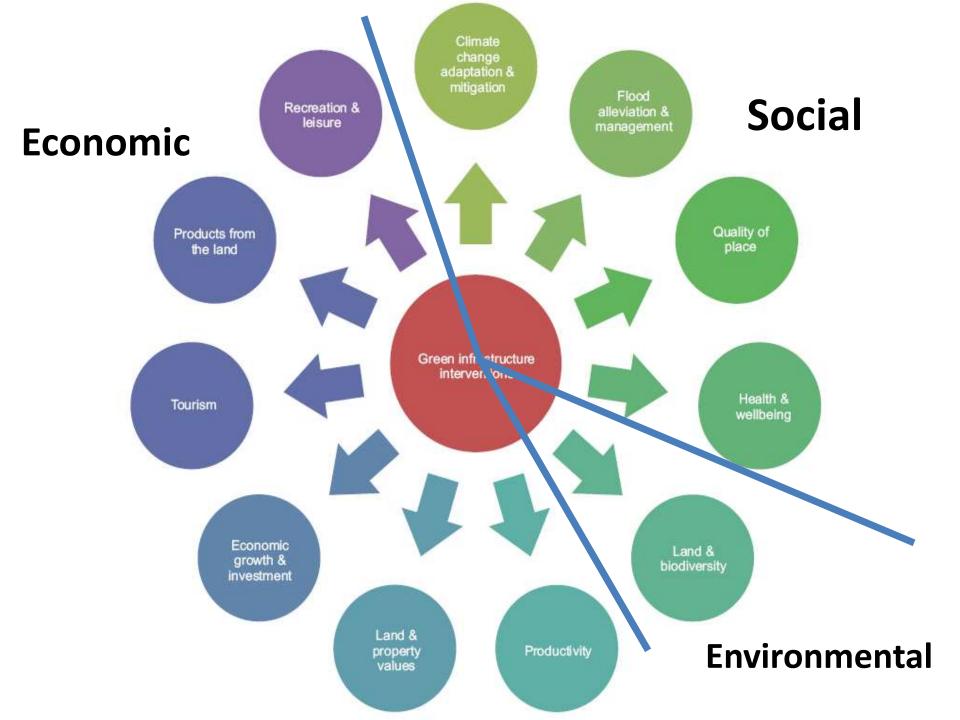
 How do we make the best use of the natural environment for the sustainable development of The Weaver Valley?







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### **Our Priorities**

- Health and wellbeing
- Climate Change Adaptation
  - Energy from the landscape
  - Reducing flood risk
- Economic development







## Returning urban parks to their public health roots

C. Philip Wheater Elizabeth Potts Emma M. Shaw Clare Perkins Hannah Smith Helen Casstles Penny A. Cook Mark A. Bellis

Department of Environmental and Geographical Sciences Manchester Metropolitan University

Centre for Public Health Liverpool John Moores University

### **Natural Health Service**

- The natural environment as one of the "wider determinants of health
- Bring together organisations that can provide nature based activity
- Tackles a range of physical and mental health issues
- Reducing health costs







## Exercise keeps us healthy!

- Australian men age >70 measured walking speed at usual pace.
- Walking speed of 2 mph was most predictive of mortality over 5 years
- No men walking at speeds of 3 mph were caught by Grim Reaper.

The Grim Reaper cannot catch you at 3mph!

## Key attributes to increased use of green space

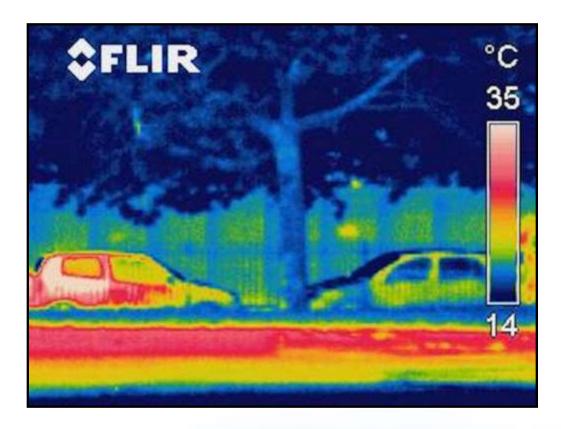
- Perceived quality and safety of local green space.
- Good access to green space and lack of antisocial behaviour on the way.
- Improvement of quality and access can increase overall physical activity levels





### Tackling projected climate change

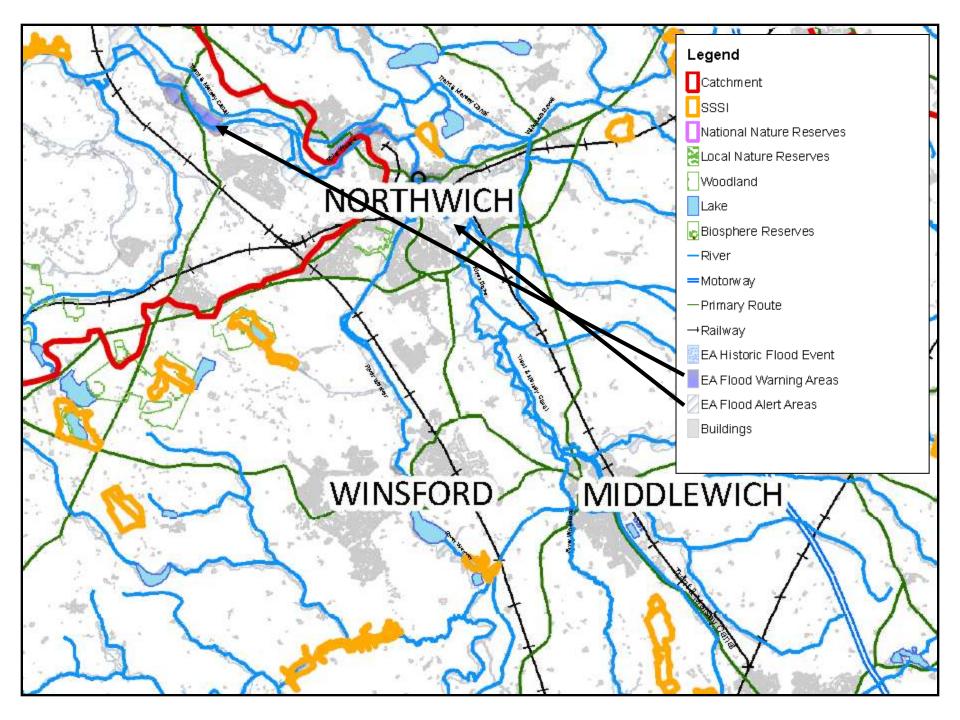
- Moderating urban heat island
- Intercepting,
   infiltrating and
   storing rainwater
   to help reduce
   flooding
- Wildlife corridors
- Reducing soil erosion











### **Wood Allotments**





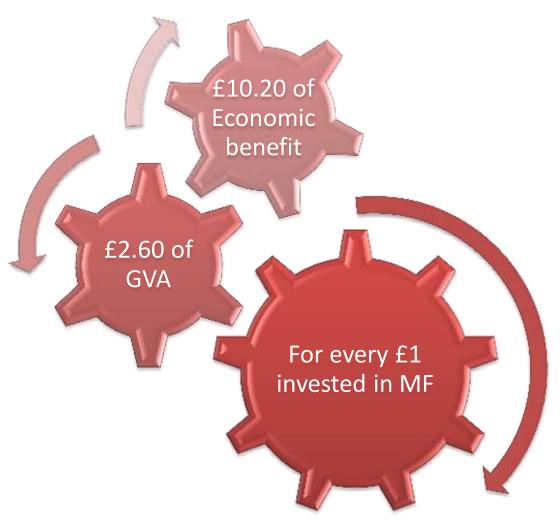
Wood allotments could be right up your street.



### Setting the Scene for the economy

- Attractive places
  - Attract investment
  - Attract talent
- Important part of the local economy
- Impacts bottom line





Regeneris - 2009

It's the economy...

### **Evidence of economic value**

- Direct benefits by providing or safeguarding jobs
- Indirect by providing benefits such as improved quality of place
- Reduced Cost providing functions that would be expensive to replace
- Reduced risk for example by controlling water flows, storing water or reducing air pollution.

### If we get it right...

- More competitive towns
- Healthier communities
- Adaptation to climate change
- Increased value from the natural environment a source of energy
- Jobs and business

- Growth and Prosperity



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